Product suite

Our all-in-one brand management platform
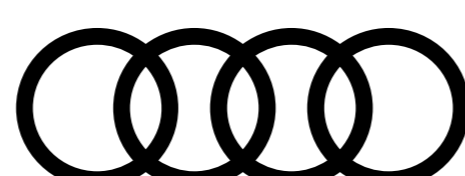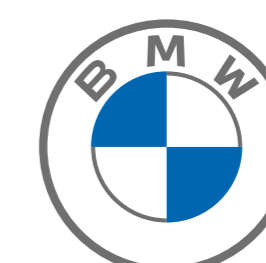
papirfly

Global brands trust Papirfly

Mondelēz International — SNACKING MADE RIGHT

Unilever

DANONE — ONE PLANET. ONE HEALTH

MARS

IBM

SAP

Mercedes-Benz

BMW

ROLLS-ROYCE MOTOR CARS LTD

Audi

Europcar

BRIDGESTONE

IHG HOTELS & RESORTS

vodafone

H·H

Specsavers

e·on

sse

TJX

PHILIPS

Pfizer

sanofi

DNB

Deutsche Bank

IBM

"Life without Papirfly would be stressful. It would be slow, time consuming, and costly. Papirfly has enabled us to have a system in place where we can create assets that we need very quickly.
We can go to market much faster, we can react to our business and our clients a lot quicker, and it is also extremely cost effective."
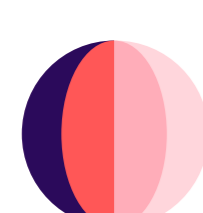
Jo Bedford
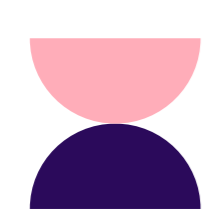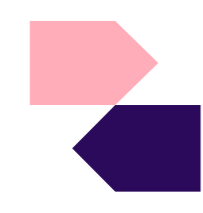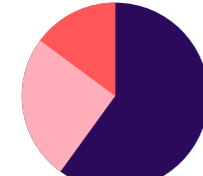Global Recruitment Branding Manager, IBM

How can Papirfly empower your brand?

We believe every enterprise should be able to provide tools to teams, so that the brand can be delivered to customers exactly as it was intended to be experienced.
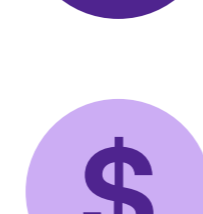
At Papirfly, for over 20 years we've been driving innovation in brand management software to support brands in delivering consistent, multichannel experiences for their customers.

We empower people to unleash their brand.

How teams work today:

- Customers are experiencing inconsistent and diluted branding across touchpoints
- Stressed teams aren't getting the marketing materials they need or quickly enough
- Too much already-limited budget is being spent duplicating work and on multiple tech solutions
- Assets are not centralised or trackable resulting in loss of data to analyse budget spend

We know what brands need:

- Global brand governance now and for the future with guaranteed consistency at every touchpoint
- Faster go-to-market, creating assets in-house with the flexibility for on-brand, hyper-local messaging
- Increased ROI, saving money on every asset produced, creating space for teams to focus on strategy

We give you the tools to:

- Do more for less
- Produce all assets in house
- Create with no previous design skills
- Achieve 100% brand consistency
- Reach all markets, in any language
- See a complete bird's-eye view of your branding and marketing efforts

Trusted by the world's most recognisable brands

1M+
regular
Papirfly users

600+
brands using
Papirfly worldwide

Discover our all-in-one brand management platform

Place
Manage and Share
Digital Asset Management

Produce
Create and Activate
On-brand templating

Point
Educate and Control
Brand guidelines

Plan
Plan and Collaborate
Campaign execution

Plus
Integrations
Seamless UX

Prove
Measure and Optimise
Enterprise-grade analytics

Unleash your brand with Papirfly

Our brand management platform enables complete brand adoption, and the creation of unlimited on-brand assets with our suite of enterprise-grade products - building brand equity and long-term customer loyalty.

Point
Educate & Control

Support global teams to understand your brand, through clear guidelines, official assets, core values, and more from one online access point. Go local with unique hubs with local languages and nuances.

Place
Manage & Share

Centralise all assets with a dedicated DAM solution, categorising content for global and local usage in one secure place for all approved material. Ensure every location has assets that serve their unique audience nuances.

Produce
Create & Activate

Guarantee 100% brand consistency with design templates aligned to brand guidelines and produce infinite studio-quality digital, print and video assets. Empower everyone to personalise to their audience using localised images, video and text options.

Plan
Plan & Collaborate

Achieve your bird's-eye view of all campaigns and activities, displaying status, budgets, contacts, and official design templates for use. Ensure every location utilises workflows that drives campaign responsivity.

Prove
Measure & Optimise

Analyse marketing activity via your dashboard, delivering reports and data across your business. Ensure local sites get feedback on best-performing content across the business, and give them data to let them know when their efforts are driving brand strategy success.

Plus
Integrations

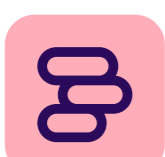Papirfly works seamlessly with your agency tech stack – removing hacks and workarounds, improving productivity and organisational efficiency across the business.

FORRESTER®
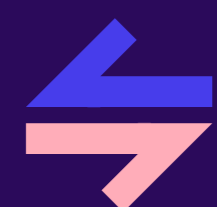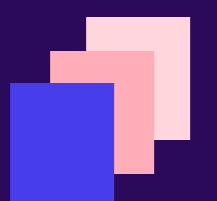
- 212% ROI
- 80% reduced effort in asset creation
- Enhanced content quality and improved business outcomes

"It's become super crucial for us with more than 50,000 users at the brand portal, both internal employees and external agencies. We are working with a huge number of downloads of all of the assets."

Interviewee from pharmaceutical

Source: A commissioned TEI study conducted by Forrester Consulting on behalf of Papirfly

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Prepare your brand for the future. Papirfly your brand today.
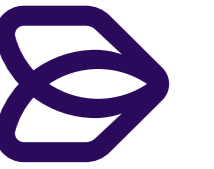
Point

Educate and Control

Our Point solution is your one home for your brand – a portal that connects your people to every aspect of your brand. Guidelines, assets, tone of voice, values and the overall personality of your brand is easily available for everyone to see, understand and embody.

Build your on-brand culture
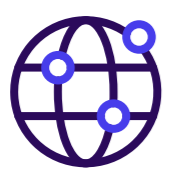
Showcase brand guidelines for employees at all levels and locations within your organisation

Update and navigate easily, using pre-built modules and functionalities to match your needs

Connect with DAM, design templates and more of Papirfly's brand management tools

Brand clarity

Employees must understand the brand and the importance of communicating it correctly, otherwise they are likely to misuse it. From incorrect logos on presentations to off-brand colours or imagery used in digital ads, there is a responsibility on brand leaders to provide clear guidance to prevent such errors.

When digital guidelines, templates and information on company values and the organisation's mission are easily accessed and presented beautifully, your people are in the best possible position to champion your brand.

Centralised storage and usage

Importing marketing assets across various platforms used by your business demands a central location for storage and usage to guarantee brand governance and global consistency.

Product images are needed for the web, digital and print ads, as well as print collateral, and any PIM system your brand might have. Having a central hub for information, data and storage, reduces lead times and makes it easier to keep track of how assets are put to use.

Improved day-to-day workflows

Our brand management platform adds value to marketing teams by allowing people greater control of daily operations, with the potential to automate tedious tasks. The entire organisation benefits from having one location that provides access to files without gatekeepers.

In addition, when every person has the ability to understand the brand identity and can see how it consistently relates to campaigns that are currently in play, there is a greater understanding of the brand they represent.
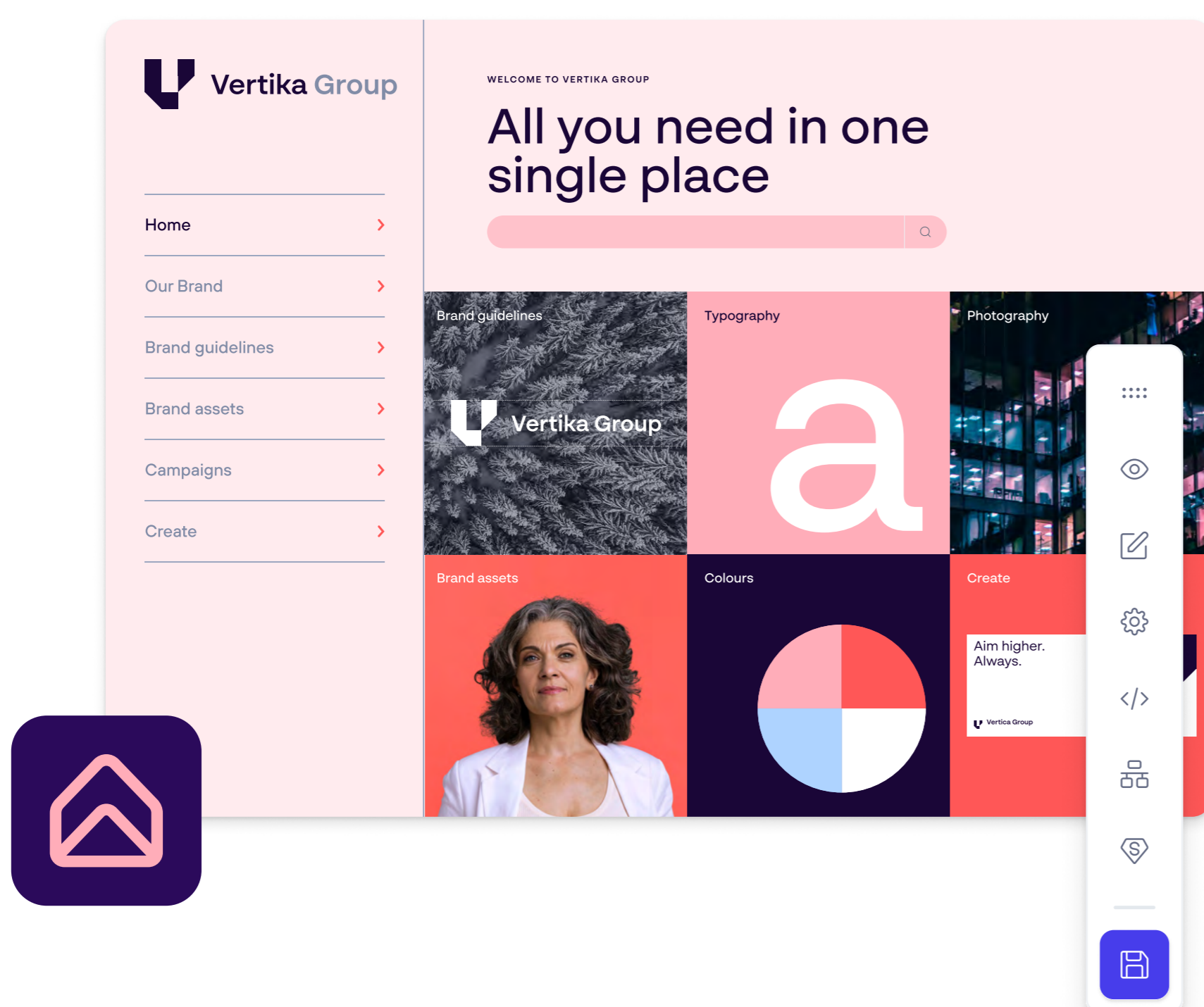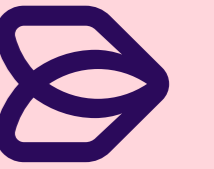
Point features

Flexible CMS technology

A Content Management System (CMS) at your fingertips, you have a powerful brand activation tool – enabling you to create your own brand guidelines, present stand-out and on-brand digital content, and inspire everyone across your organisation.

Components and widgets

Improve the user experience with a comprehensive library of effective components and widgets, all designed to improve the quality of how you can present your brand.

DAM integration

Empower marketers to select assets from the DAM library and incorporate them in your brand's hub. An array of layout and download options gives you the flexibility to present assets in a way that best suits your brand.

Editor component

With this popular feature, with no specialist skills required you can create pages that are rich in content and easily share media assets with your colleagues.

Section builder

Use a versatile section builder which gives you the flexibility to design page layouts and grids that maximise the impact of your content.

Tiles component

Tiles are a popular web page feature, used to highlight important content and function as a call to action, inviting the user to access related content.

Hero component

Here's a great opportunity to make a splash and give your hero image the attention it deserves – up front and centre. Better still if you use dynamic video content so your large, prominent visuals catch the eye.

Search component

Using advanced faceted navigation to help you quickly locate what you need, reduced search options create a simpler and less stressful process.

Brand selector

With our multi-instance architecture you can establish as many of these brand hubs as you need, with the ability to seamlessly switch between them.

Annotation widget

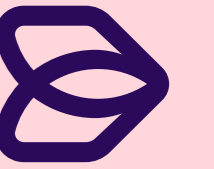Sharing documents for comment and review is simple, with the inclusion of a clickable widget that enables you to add explanatory text to any image, template or other content.

Access control

Protect your brand by setting relevant access authorisation for different user groups, determined by content type or limiting entry to specific sections of the site.

Drag and drop

Design your site with this classic yet essential feature as your reposition content on the page with a simple click.

Breadcrumb component

Using our breadcrumb function on content-heavy sites, an enhanced UX (user experience) can make navigation easy and help users find what they need from their search with ease.

Design system	Bridge the gap between UX designers and front-end developers by documenting your Design System. Figma components can be implemented in Javascript frameworks, and a comprehensive library of reusable components can be built. The centralisation of documentation and components empowers the streamlining of the design-to-development process, improving collaboration in the enhancing of the overall user experience.
Colour palette builder	Create swatches from scratch and generate your brand colours, digitise guidelines and import colours from images to vibrantly bring your brand to life.
Typography widget	Produce typography guidelines to specify approved fonts, weights and sizes for headings and body copy, with the platform applying this automatically to ensure uniformity across your communications.
Style variations	Invite users to stay engaged with attractive content with a multitude of typographic styling options to choose from, considering the accessibility of text for a more positive portal experience.
WYSIWYG	Make any layout changes quickly and accurately, seeing the results before sign off – ideal when a deadline is imminent.
Navigation component	Create an enjoyable user journey with navigation that's configurable and self-explanatory and provides an enjoyable experience.
Anchor component	Go directly to the content that matters with this clever tool to help skip large chunks of less relevant information for a specific task, saving valuable time in the process.
Grid system	Ensure flexibility and uniformity of layout across all devices with our responsive and versatile 12-column grid system.
Language and translations	Supporting businesses operating worldwide or in specific territories, we provide an experienced language support service and can arrange content translation.

Aim higher.
Always.

Vertika
Automotive

vertika.com

Download Brochure

Broschüre Herunterladen

Ladda ner Broschyr
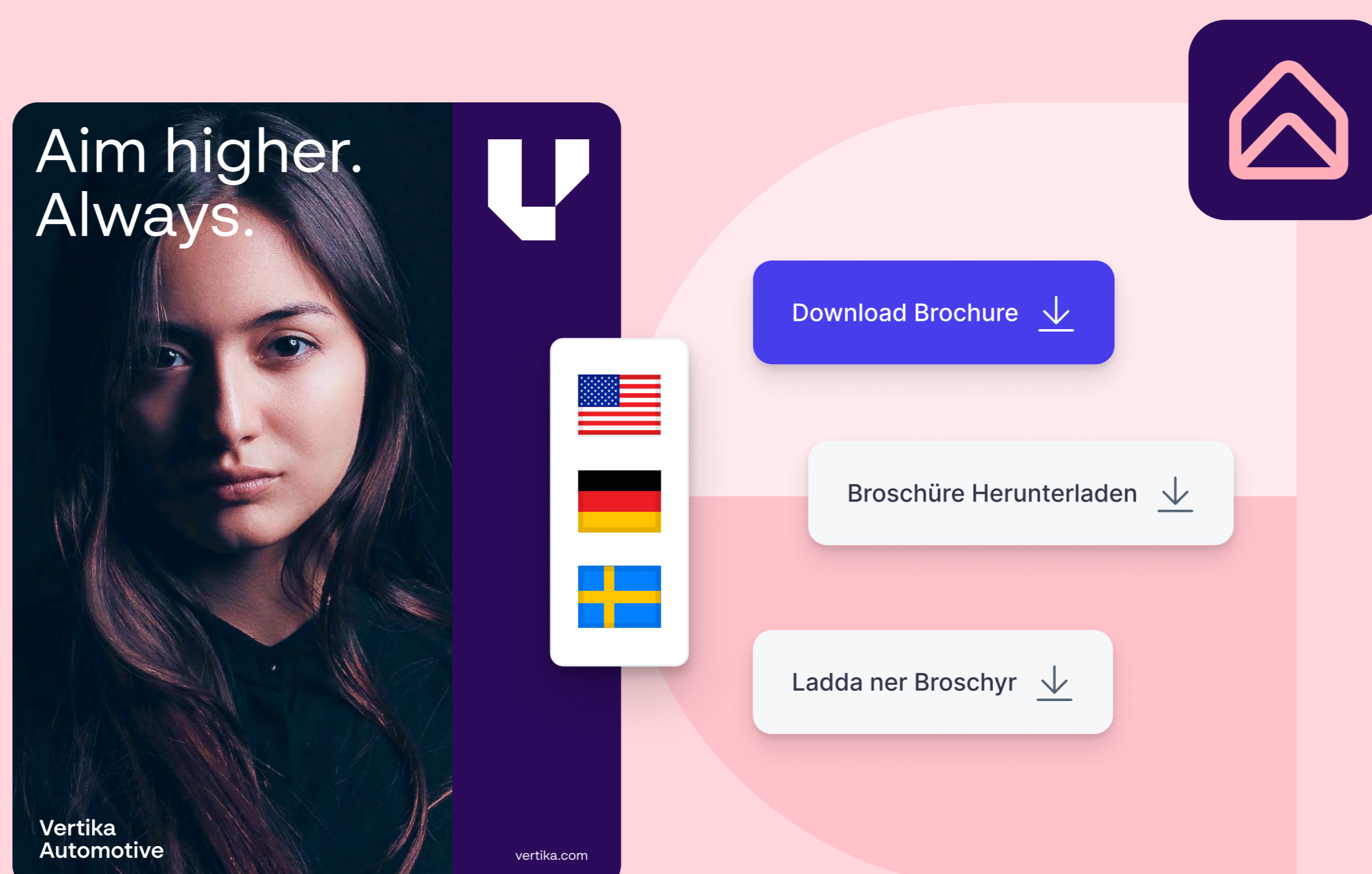
Place

Manage and Share

Our Place solution is centralised digital media and brand asset storage (DAM). Managing and sharing on-brand materials across your organisation becomes easy, and is essential to ensure everyone understands what can be used for current campaigns and brand strategies. By using our DAM, it becomes much easier to keep track of all marketing and branding assets – all while being able to import files to other software or systems.

Reducing bottlenecks and file confusion

Collect, store and work with a range of different digital assets file types in one unified location for easy access, sharing and organisation

Enable effective administration with the help of automated functions that categorise, add metadata, provide version control and usage rights information

User access for granting editing rights and permission for specific files or folders based on categories such as role, region or on an individual basis

Comprehensive file organisation

Many brands use online services for their entire digital asset catalogue, while others rely on a mixture of company owned servers, hard drives, email accounts and cloud storage. In each scenario it is challenging to locate exactly what is needed, or to trust that assets are current and therefore on-brand.

Eliminating complex filing and cataloguing with inconsistent naming conventions, and unsearchable content can ease a lot of frustrations within your organisation. An effective DAM makes organising materials easy, utilising tags and cataloguing paving the way for a powerful search tool so that file names, types and metadata can be easily and instantly located.

Reduces bottlenecks and file confusion

Getting hold of essential product photos and graphics is a must, throughout any ad campaign. Finding on-brand assets, the current version of the company logotype, and every element of brand identity in the highest resolution must be achievable in a clear and timely manner.

Instead of waiting for a specific person to hand over necessary files, empower teams with a DAM for a self-service asset storage solution where users can easily find what they need.

Time-creating administration

Assets are normally used for multiple purposes such as being housed on the web, featured within a product catalogue, and used in web ads and print collateral. The powerful automation features of a DAM mean one file can be uploaded and different file versions automatically created in the correct formatting and resolution.

Workflows are simplified with the possibility to push assets to connected systems through innovative integrations. Publishing dates can be set and managed as can the archiving of files for when assets need to be taken out of circulation – aiding usage rights compliance and the monitoring of approved assets remove any questions of what can be used.
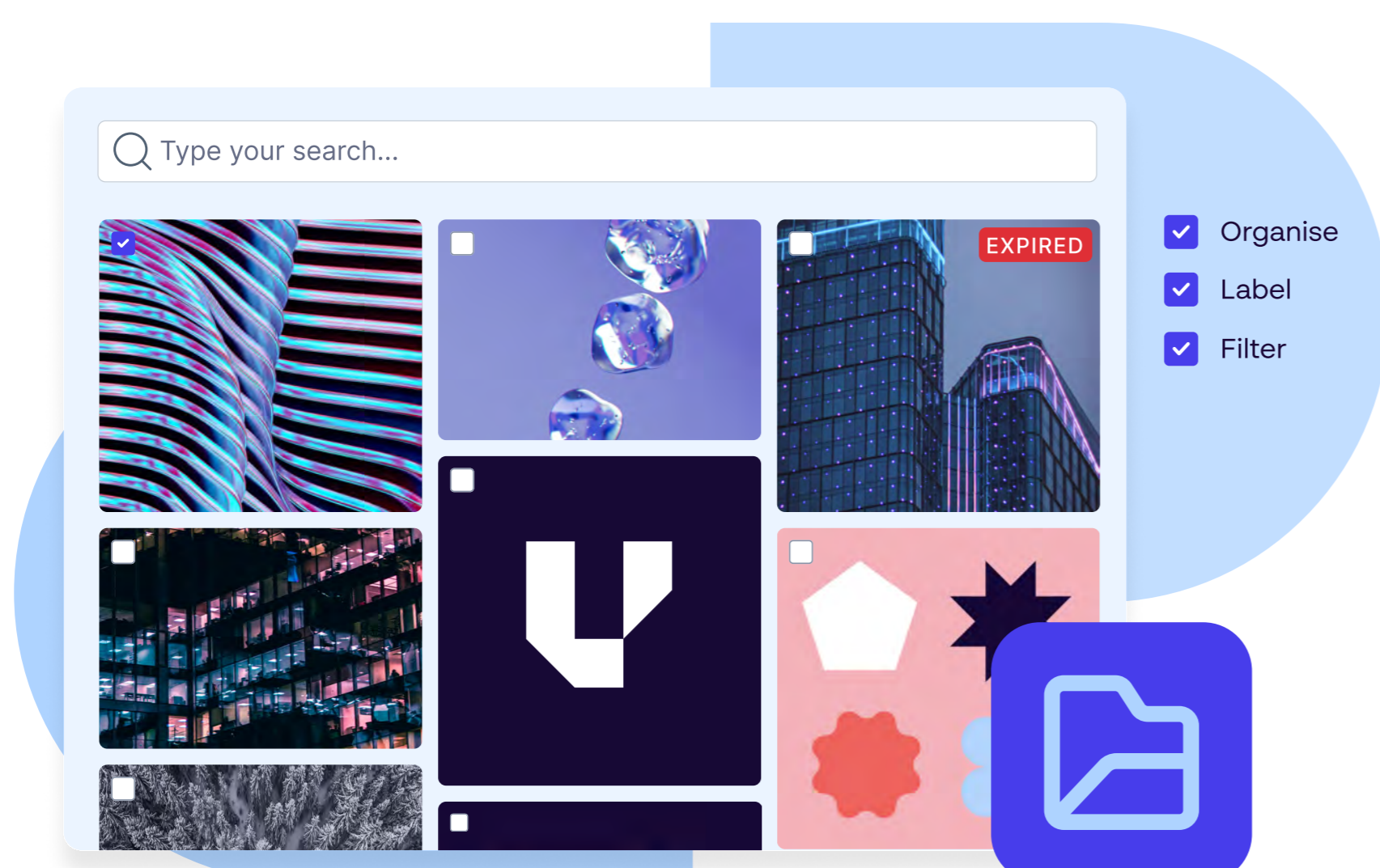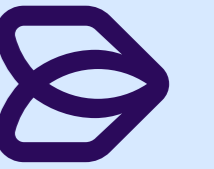
Place features

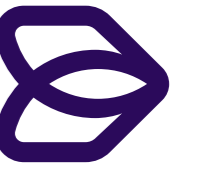|	
Artificial intelligence	Deploying a trusted assistant to help you find the assets and supporting metadata you're looking for, our AI driven system provides adjustable confidence settings to optimise your search.
Faceted search	Using advanced filters, this powerful facility uses a full-text search to narrow down your results and speed up the process, with an on-hand search assistant to provide additional support.
Smart upload	Drag and drop your assets in bulk or individually from a mobile app. Deliver them safely to a designated drop zone, while ensuring your metadata is pre-set and never compromised.
AI-assisted translation	Automatically translating your metadata from its source text to another language, accelerating the search process.
Smart crop	Crop images like a professional with an intuitive tool to easily create multiple versions for channel-specific formats, e.g. Instragram and other SoMe channels, Powerpoint, web and many more.
CDN and image service	Use SEO-optimised URLs to request the images you need, specifying the file size and format – collaborate with us on how you'd like them customised and cropped.
Multi-level categories	A single category system is applied across the entire platform, creating a hierarchy that is logical and easily searchable and a refreshing alternative to many cloud folder systems.
Targeted Transcoding	Convert your asset files from one format to another, resulting in optimisation for any purpose and compatibility with a greater number of devices.
Share with style	Distribute assets among external partners and other stakeholders. Create an impactful landing page to make a great first impression and present your brand at its best.
Flexible access control	Establish flexible access settings and user rights, controlling access to the platform for internal and external visitors.
Integrations and APIs	Connect to other systems, including e-commerce, CMI and PIM, and make new API integrations, creating reliability and efficiency as a single source of truth for all your assets.
Version control	Provides full access to your asset history, recording any changes to files and ensuring your team works from the most recent version.
Asset validation	Manage the entire process within a robust system, ensuring only approved versions of assets are uploaded and made available for use.

Produce

Create and Activate

Creating studio-quality marketing material takes time. Using external agencies can be expensive. Ensuring brand consistency while creating maximum value from your marketing budget means bringing asset creation in-house, improving workflows and reducing bottlenecks and offering a solution that guarantees you remain on-brand every time – with no technical design experience required.

Our innovative design templating tool ensures your brand identity is always aligned with the technology. Everyone in your company can produce the best assets, quickly and easily, with a speedy review and approval process:
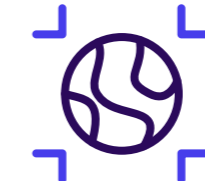
Create unlimited on-brand assets

Pre-defined templates let users lock down core content to quickly produce on-brand, professional assets

Create templates in various formats and sizes suitable for social media, print, videos and more

Allow for essential flexibility for every location to appeal to specific markets and locations

Embedded brand guidelines

Ensuring only the correct fonts, colour palette and pre-approved assets can be used in creating templates.

Every asset will be created following the foundational brand guidelines, so the basic aspects of the identity are always correct, allowing for diverse campaigns around the globe – while never moving away from the core of the brand.

Empowerment of end users

Giving a central team sole responsibility for producing marketing assets can be time consuming, create bottlenecks and delay the execution of vital campaigns – especially when last minute assets or changes are required.

On-brand templates ensure brand consistency is secured across all channels, and produces flawless results every time. By enabling end users to do their own adaptations, you free up team members to focus on other key business priorities to improve your overall bottom line.
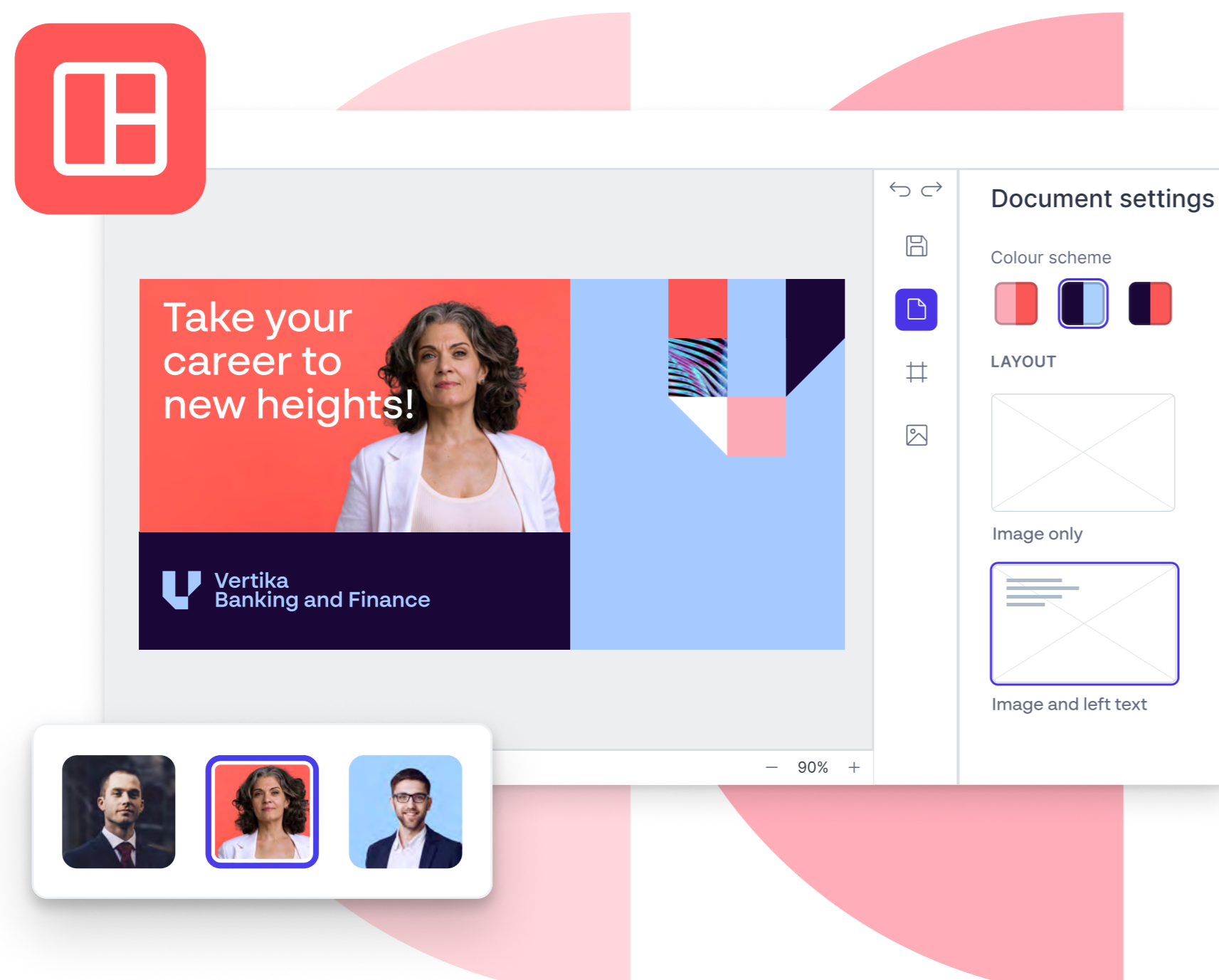
Multichannel execution

Produce material across multiple channels – both print and digital – while using the same asset and without the process being timeconsuming and repetitive. With our templating tool, you can adapt a new asset design to several different formats quickly, removing the need to create material from scratch each time.
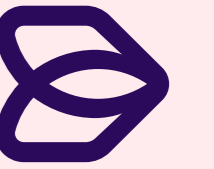
Produce features

|	
Full range template service	Available using our self-service system, templates for print, adverts, dynamic video content and more, are immediately accessible.
Dynamic template technology	Flexible templates allow your users to adapt brand assets and marketing material, changing the format and localising content without breaking the guidelines.
Content control	Eliminate the risk of compromising material by pre-defining what can be changed, letting everyone know what's off-limits, and re-defining when necessary.
True WYSIWYG	Inevitable last-minute project changes are easily implemented as users can edit text, graphics and layout in real time, and see the end result on screen without delay.
Intelligent resizing	Altering an asset with our liquid layout system optimises the available space so images, graphics and advertising can be resized without cropping content or changing the composition.
Dataset workflow	Behind the scenes, datasets are used to pre-populate templates with contact information based on the user or department to locate relevant assets in advance.
Media and vendor connections	Maintain efficient workflows and meet deadlines with time to spare by connecting your templates to printers, video platforms, media agencies and other vendors.
Colour palettes	Establish primary, secondary and gradient palettes and stick to your brand's official colours, respecting the important role they play in defining your brand, with no option for an alternative interpretation.
Font manager	As with colour, pre-define your corporate font(s) and stipulate the weights, styles and sizes that can be used, all ready to go within your templates.
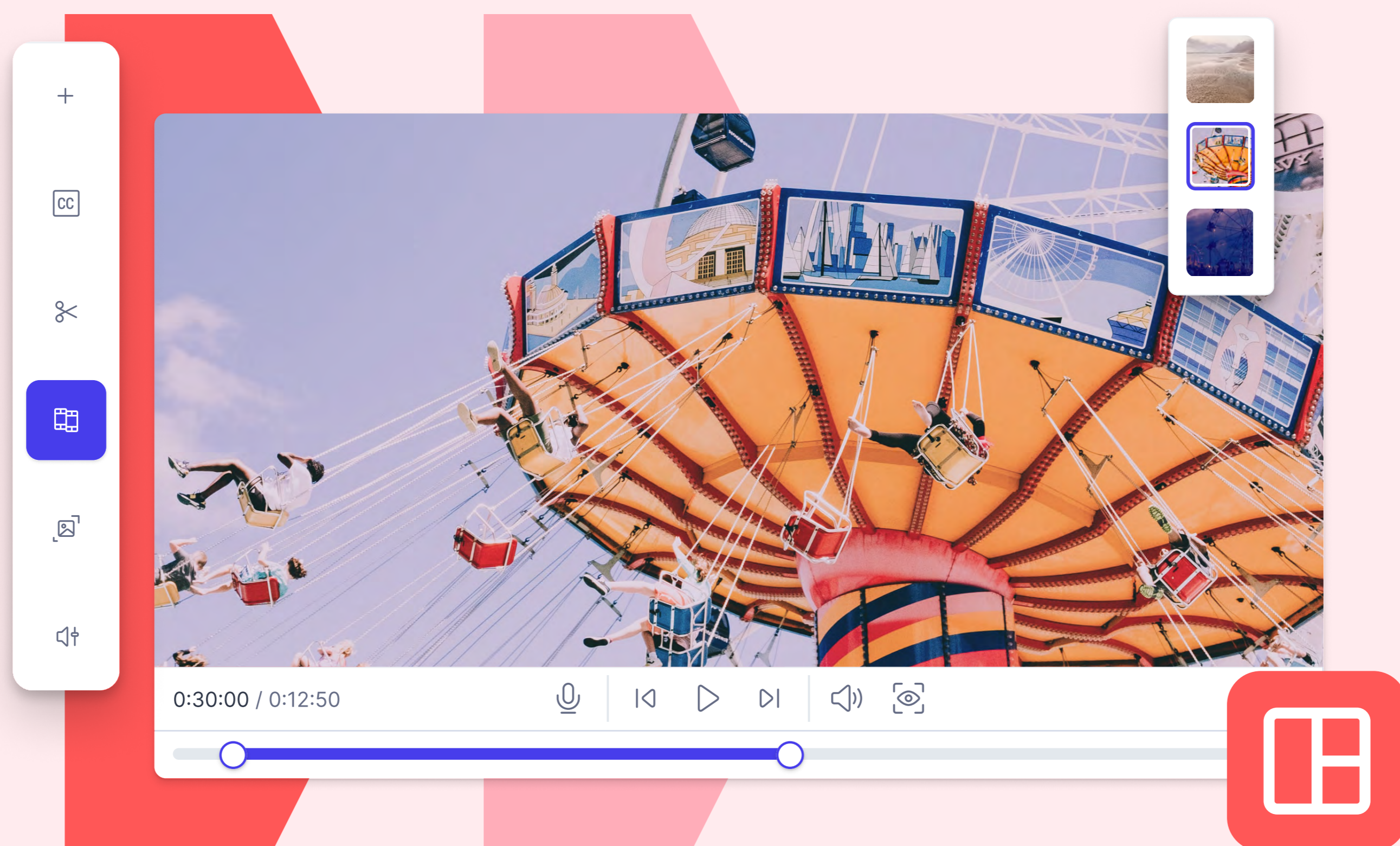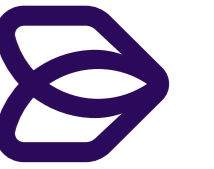
Plan

Plan and Collaborate

Launching and keeping track of multiple campaigns across your whole enterprise can be complex. Giving access to every user to see all they need to know, and collaborate in the way that works best for your global infrastructure, ensures you can stay on-brand and on track with your business strategy at every step.

Simplify campaign execution for teams everywhere
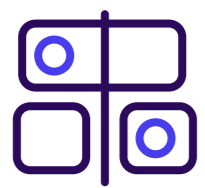
Create activity layouts to organise information so users can see key information to efficiently campaigns

Reduce bottlenecks by implementing notification workflows to make assignment and approval of assets quick and easy
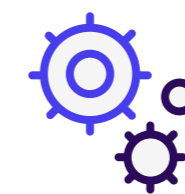
Send DAM assets for single or multiple-stage approval rounds before being published in the DAM archive

Provide real-time information on all activities

Offer users a comprehensive overview of essential processes including the vital information of campaigns, events and other activities. Incorporate DAM resources and continuously present and refresh crucial details as activities develop and progress, encompassing task statuses, budgets, vital contacts, and other essential elements.

Customise campaign data for users' needs

Craft tailored layouts that provide visibility and clearly articulate essential tasks and timelines to ensure efficient campaign execution. Establish hierarchical structures based on user preferences or regional considerations, ensuring adaptability from a global to local perspective, catering to diverse user needs.
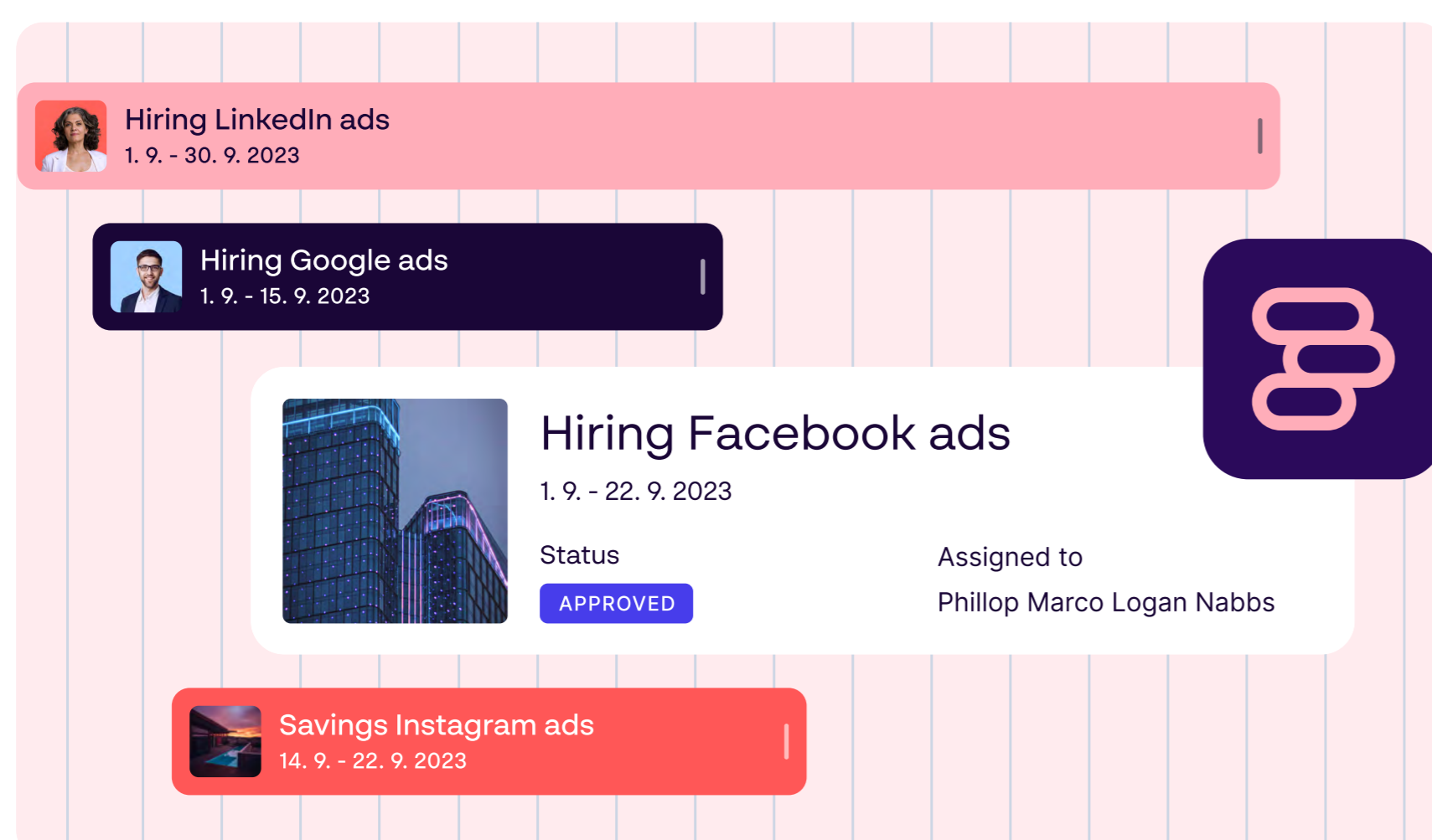
Set rules for efficient content approval

Ensure that as your company grows in complexity, your design workflows are streamlined by synchronising collaborators for improved time-to-market performance. Enable each user in their location to access authorised marketing materials while allowing flexibility for local modifications. Facilitate the approval of external partner projects to ensure seamless collaboration and efficient project execution.

Hiring LinkedIn ads
1. 9. - 30. 9. 2023

Hiring Google ads
1. 9. - 15. 9. 2023

Hiring Facebook ads
1. 9. - 22. 9. 2023
Status   Assigned to
APPROVED   Phillop Marco Logan Nabbs

Savings Instagram ads
14. 9. - 22. 9. 2023
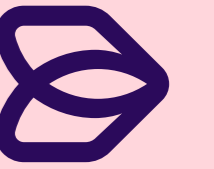
Plan features

Co-op project creation	Set up campaigns with centralised or local activities, mapping hierarchies so every user has all they need to know on specific or a broad range of campaigns.
Activity overview	Set display settings so all activities can be seen in a timeline or list view, with hierarchies showing campaigns, events and more that is relevant to their role, team or location.
Activity layout settings	Compose elements and widgets including time ranges, status, assignees, briefs, budgets, and more, and adjust settings for each element including access rights and validation rules.
Layout builder	Drag and drop layout elements to create bespoke dropdowns, tick boxes and comments sections depending on the needs of a specific single or set of activities.
Project overview	See all designed creatives or assets which are used in the project with simplified information including title, thumbnail, created date, due date, initiator, reviewers and version number.
Approval projects	Create and assign project to a specific designer or agency, allocating reviewers to the material to ensure clear workflows for sign-off.
Email notifications	Set up notifications to ensure all parties know what they need to sign off and when, enabling swift reviews with the ability to add comments.
Material upload	Once material is easily uploaded by an assigned user, all creatives, assets, videos, PDFs and text documents immediately enter the approval loop automatically.
Approval loop completion	Material annotated, commented and approved by multiple departments or stakeholders. If changes are needed, new versions are uploaded.
Review tool	Make comments and annotations on specific material, and view information such as stage name and reviewers overview, with a dropdown for changing the status from Pending review, Needs changes, Rejected and Approved.
Activity updated	Material published and displayed in activities once approved with the activity status and assignee changed, completing end-to-end clarity to all users.

Reviewers

Hanna Donin
Requested changes

Alena Arcand
Not seen yet

Phillip Mango
Approved
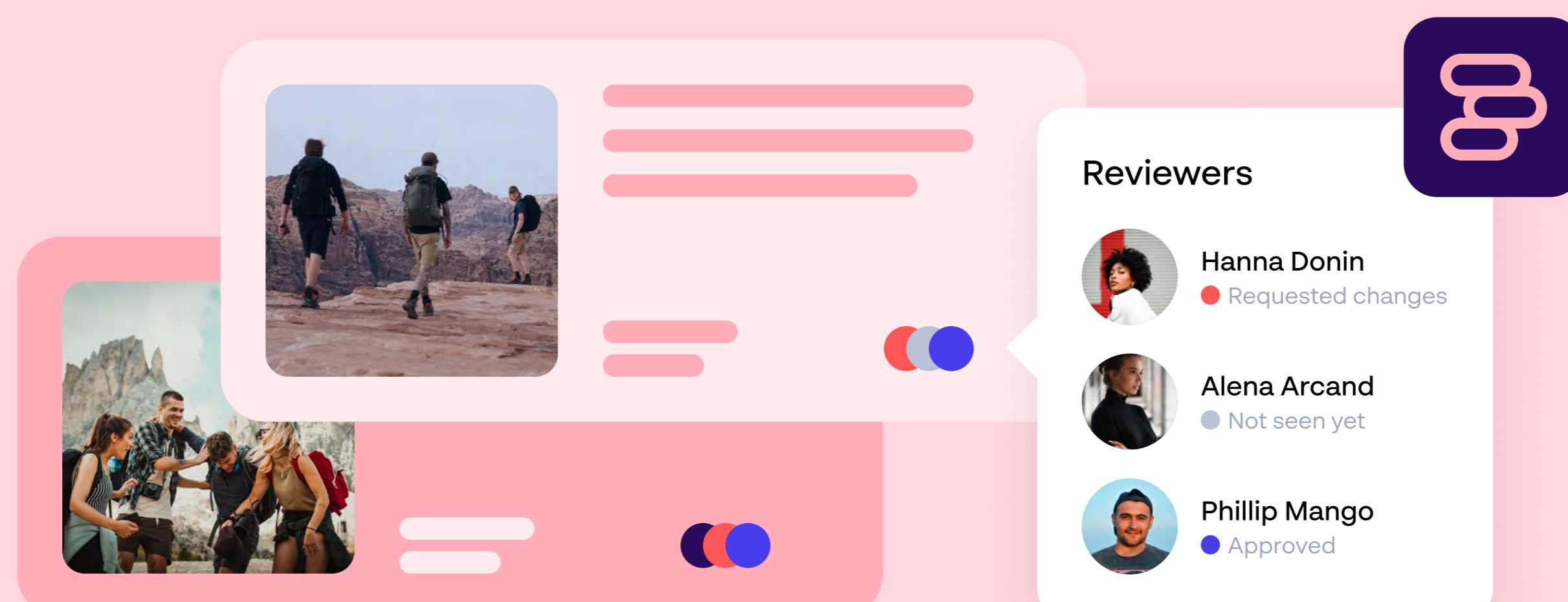
Prove

Measure and Optimise

Empowering your whole enterprise to increase internal brand adoption, with insights gained from live reporting you can swiftly adapt to market demands. Precise data analytics help brand leaders to make and drive informed decisions, optimise strategies, and stay ahead of the competition from one brand management platform.

Refine brand strategy based on real-time data

Analyse created, active, passive and deleted users by specific role and departments to measure tool adoption

Achieve a real-time report on templates, and the assets created from those templates and map activity to market performance

Export customer-specific data via API to be used in external Business Intelligence tools

Monitor every aspect of campaign activity

Compile comprehensive reports from Plan – our campaign execution tool – and showcase trends in planner activity and collaboration processes. Apply filters based on campaign status, user group, and department.

Leverage the data to inform business decisions and optimise performance as trends change during campaigns, in real time.

Complete brand management

Track usage and interactions with your brand's use of Point - the home for your brand and platform gateway, your DAM assets, and all templates created and utilised across your enterprise.

Generate reports on user login, and activity trends across pages and the whole site. Filter data by user group, department, country or region, and time periods.

Validate the ROI of Papirfly's platform

Provide data that utilises information from high-adoption areas to drive team performance and encourage the use of on-brand collateral.
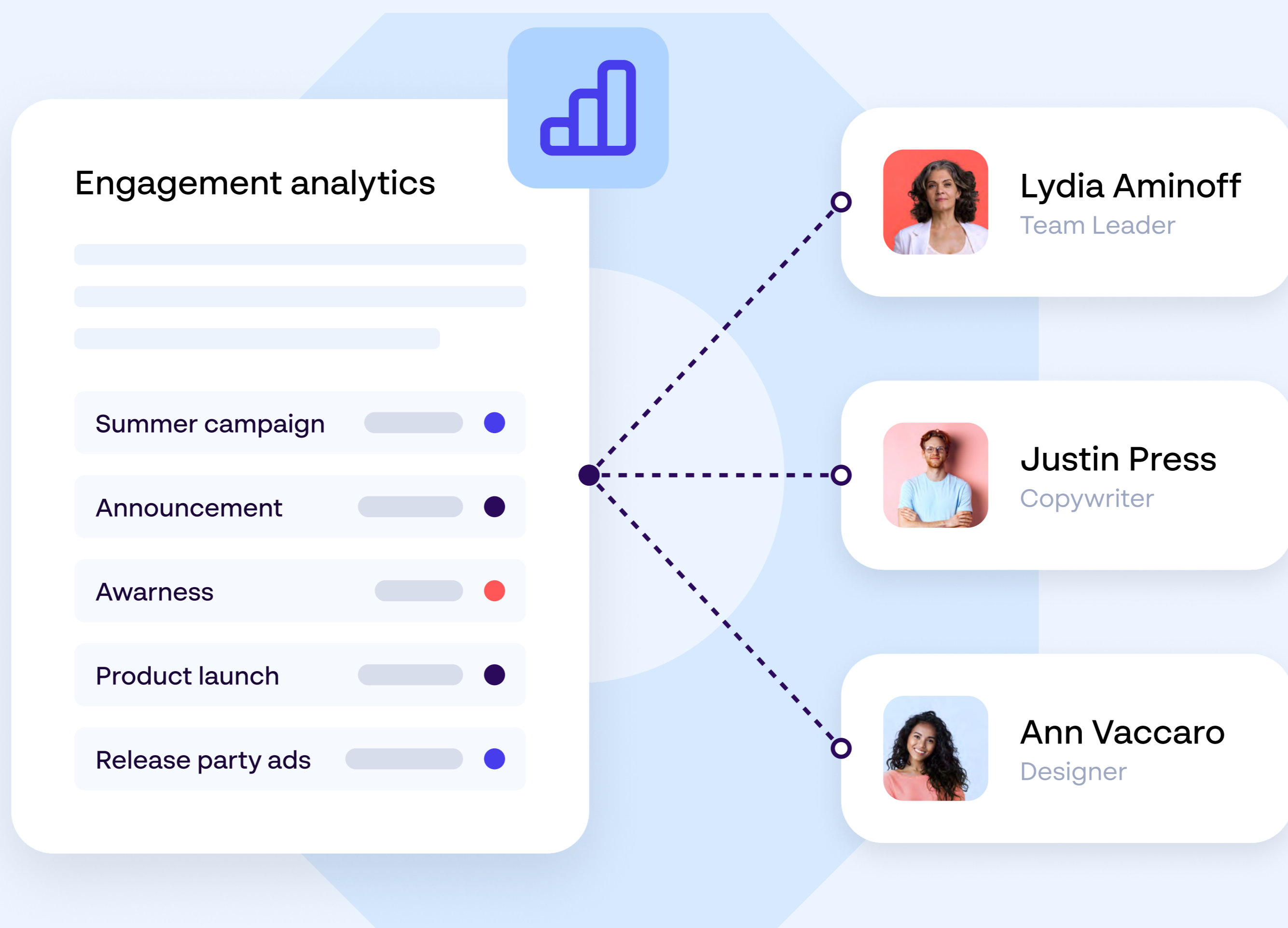
Streamline your MarTech stack with evidence of value-driven activity achieved through Papirfly's platform – helping you to put the right tools in the hands of your people to activate your brand everywhere.

Insights

Prove features

Asset usage	View events on assets such as created and downloaded material. Drill down to specific attributes such as types. See more information in the roadmap on Asset usage in DAM.
Portal usage	Track user interaction of key events and activities with thorough reporting, to help guide brand adoption, inform business decisions, and optimise the brand performance of your entire enterprise. Report on user login trends, site and page activity with data based on user group, department, country or region, and within all time periods.
User actions	View events by users, such as created and deleted users. Drill down to specific attributes such as roles and departments.
Template usage	View events on templates such as created material. Drill down to specific attributes such as types. See more information in the roadmap on Template usage.
Campaign usage	From using Plan (our Plan and Collaborate solution), acces thorough reports to track key events and activities. Pivot campaign strategy to optimise performance using information on planner activity trends and workflow trends utilising data on active, completed or expired campaigns, user group or department activity, export data, and customer specific data exported via API to be used in external business intelligence tools.

Engagement analytics

- Summer campaign
- Announcement
- Awarness
- Product launch
- Release party ads

Lydia Aminoff
Team Leader

Justin Press
Copywriter

Ann Vaccaro
Designer

Plus

Integrations

This product connects seamless with every solution withinin our brand management platform, and to other software applications in your tech stack using our API.

Our integrations include:

REST API

Our REST API enables customers, third party partners and external developers to harness the full power of our products programmatically. Documented in Swagger it's a low threshold getting started. A very cost efficient way when you need to custom tailor any type of workflow.

Asset Provider Service (APS)

APS is a way to serve content from inside a Digital Asset Management archive to external solutions in a SEO friendly way. APS enables our customers to pull primarily images from DAM into other platforms like PIM, ERP or E-commerce sites.

inriver

Inriver

Inriver is the Product Information Management (PIM) system that's designed to drive revenue. We synchronise bi-directional product data between Inriver and our Digital Asset Management product Place. Enabling seamless and transparent communication between the two systems.

Office Connector

Easily drag and drop any asset (images, videos, graphic etc.) from the Digital Asset Management directly into one of Microsoft applications like Word, Powerpoint or Sharepoint - without leaving the platform.

Templafy

Already using Templafy in Microsoft? Papirfly's Digital Asset Management is integrated with Templafy, so you can pull images and assets directly into your Microsoft Office application.

Optimizely

Our native Optimizely connector ensures you can quickly publish images and assets from our Digital Asset Management directly into your Optimizely site without hassle.

CI-Hub

Papirfly is integrated to CI-hub for customers to easily publish assets and images from our Digital Asset Management product to several tools like Microsoft Office applications, Adobe Creative Cloud, Figma and more.

Wordpress

Publish images, videos and other assets to one of the most used Content Management Systems out there, directly from our Digital Asset Management.

Ungapped

Ungapped is a user-friendly Marketing Automation tool for e-mail marketing, SMS, event management and survey where you can quickly pull in any asset from our Digital Asset Management product.

Our customers love our platform

"If we weren't using Papirfly we wouldn't be producing the same number or quality of assets in the way that we are at the moment."

Sophie Haynes
Global Employer Brand Manager, Unilever

"The customisable brand hub offers us an area to share our guidelines, links to our latest campaigns and reminders for our users, in an easy to navigate and simple page design."

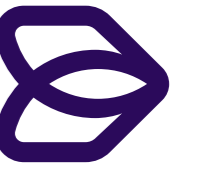**Jordan Paquet**
Marketing Coordinator, Helly Hansen

"All the team feel empowered now, as they are doing things that were not possible before Papirfly. We can see that we are saving both money and time with the solution."

Pernilla Eidslott
Marketing Advisor, Thon Hotels

"If someone hasn't got Papirfly, get it. It saves time, it saves money, it saves effort."

Jennie Carter
Creative Intern, Vodafone

Who benefits from Papirfly's platform?

With one cohesive platform, connecting our enterprise-grade product suite with one seamless user interface, means every Papirfly customer can use every bit of our product functionality. Whatever team you work in, get ready to unleash your brand like never before.

Employer branding

Through one portal, unite every employee on how to drive and deliver every aspect of your brand. Store, save and share from a detailed library of talent acquisition focused images, videos, documents and more that are GDPR compliant.

Simplify employer brand activation and campaign execution with multichannel assets, created using intuitive digital, print and document templates — localising every aspect of every asset whilst remaining on-brand at every touchpoint, whilst measuring the success of all campaigns to improve and retain your talent pool.

Corporate branding

Representatives of any brand can access a single digital hub, serving as the definitive source for on-brand guidelines. Safeguard corporate branding with GDPR-compliant assets, including images and campaigns. Easily generate brand-aligned materials using intuitive templates for digital, print, and documents, ensuring consistency across touchpoints.

Empower your team to create professional-grade materials independently, reducing the reliance on design expertise. Simplify the execution of diverse global campaigns. Customise approval processes to meet your team's requirements. Assess and compare adherence to brand guidelines, measure activities, and provide actionable feedback to establish a cohesive global on-brand culture.
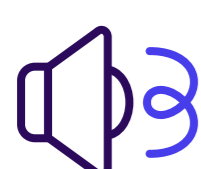
Marketing operations

Empower local marketing teams to align with central campaigns, enabling them to establish connections, incorporating nuanced approaches tailored to specific customer bases. Speed up time to market by utilising customised, pre-approved templates to enable in-house teams to create studio-quality assets, lessening the need for agency support.

Efficient go-to-market strategies benefit from a comprehensive managed and organised library of images, videos, documents and other assets for marketing operations. Centralise all brand-related information and empower every employee to effectively drive and deliver your brand through a single portal.

Design systems

Bridge the gap between UX designers and Front end developers with Point. Our design system connects Figma components to JavaScript frameworks, ensuring consistency. Utilise Figma's design files to create a library of reusable components implemented in React or Angular.

Documentation provides guidance to developers, streamlining the design-to-development workflow and enhancing user experience. Foster collaboration and efficiency with our integrated approach.

Discover the value of Papirfly

Book a demo

We're proud to serve global enterprises as they continue to grow and extend their operations globally, activating their brand everywhere using our all-in-one brand management platform.

1M+
regular Papirfly users

600+
brands using
Papirfly worldwide

212%
average ROI

Discovering your needs is the first step in delivering you significant ROI. You can see the total economic impact Papirfly could have for your enterprise with our ROI calculator.

We'd love to be able to give you a price, yet our offering is as bespoke as you need it to be. That's why we'd love to speak to you so you can:

- ✓ Chat with one of our experts
- ✓ Have a demo to understand the full capabilities
- ✓ Receive a quote based on your requirements

Ongoing collaboration and support with Papirfly

A brand management platform that grows with your business.

Whatever journey your organisation is on, we'll be with you all the way.

If your business needs change – or you need an answer to a new problem – our team can work with you to find the right solutions.
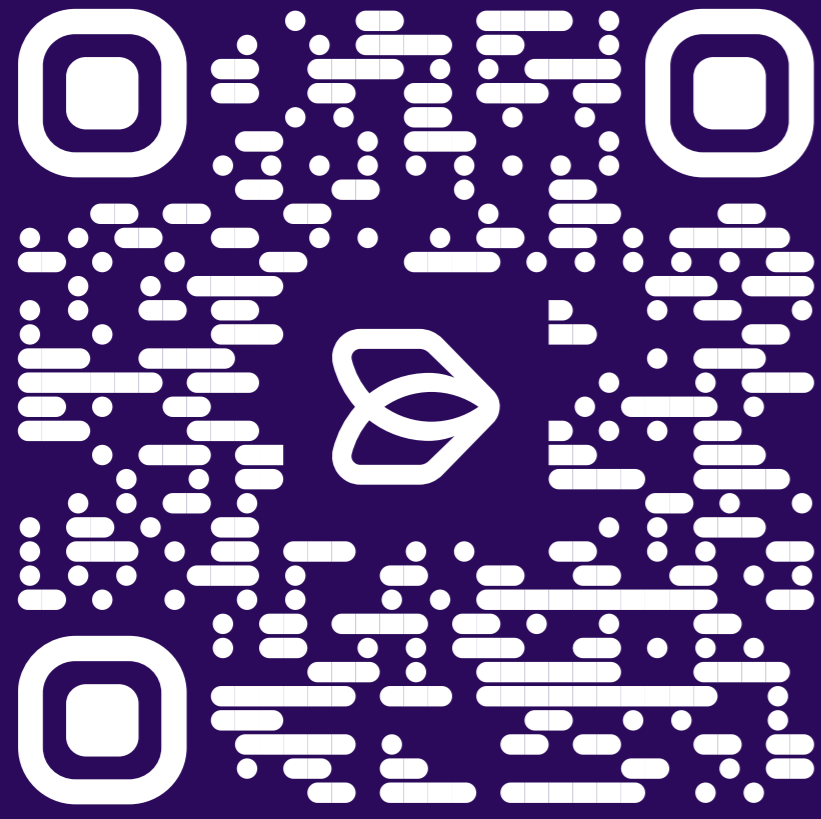
→ **Book a demo**

Empower your people.
Unleash your brand.

Discover our game-changing brand management platform.

At papirfly.com you can

- Book a demo
- Explore brand management resources
- Hear success stories from empowered customers

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